



## **Marketing Feature Checklist**

### **Coordinated Marketing Campaigns**

- Simple, easy-to-use promotion builder
- Ready-made templates and artwork
- Website pop-up, email, text, Facebook, Instagram, X, TikTok & YouTube posting
- Communication calendar

### **Custom-Built**

- Custom, one-of-a-kind website (no reused templates)
- Content Management System (make your own edits)
- Pop-up promotional messages

### **Google Management**

- Regular Google listing updates
- Review collection tools to boost star ratings and ranking
- Optional SEO support

### **Email & Text Marketing**

- Impromptu or regularly scheduled messages
- Filtered review requests

### **Social Media Tools**

- Impromptu or scheduled postings
- Client review posting

## **Online Advertising**

- Local keyword targeting
- Geographic ad targeting
- Call and form tracking
- Ongoing campaign optimization and reporting

**To schedule a demo, please contact us at 888-869-4595 or [info@emarketerexpress.com](mailto:info@emarketerexpress.com)**