



Marketing Feature Checklist

Coordinated Marketing Campaigns

- Simple, easy-to-use promotion builder
- Ready-made templates and artwork
- Website pop-up, email, text, Facebook, Instagram, X, TikTok & YouTube posting
- Communication calendar

Custom-Built Website

- Custom, one-of-a-kind website (no reused templates)
- Content Management System (make your own edits)
- Pop-up promotional messages

Google Management

- Regular Google listing updates
- Online advertising options
- Search engine optimization

Email & Text Marketing

- Impromptu or regularly scheduled messages
- Filtered review requests

Social Media Tools

- Impromptu or scheduled postings
- Photo submission and posting
- Customer review posting
- Library of customized tips for automatic posting

Online Advertising

- Local keyword targeting
- Geographic ad targeting
- Call and form tracking
- Ongoing campaign optimization and reporting

To schedule a demo, please contact us at 888-869-4595 or info@emarketerexpress.com