



## **Marketing Feature Checklist**

### **Coordinated Marketing Campaigns**

- Simple, easy-to-use promotion builder
- Ready-made templates and artwork
- Website pop-up, email, text, mobile app, Facebook, Instagram, X, TikTok & YouTube posting
- Printable flyer creation
- Communication calendar

### **Website & Mobile App**

- Custom, one-of-a-kind website (no reused templates)
- Content Management System (make your own edits)
- Pop-up promotional messages
- Online ordering
- Gift card sales
- Catering orders
- Event calendar & ticket sales
- Branded mobile app

## **Google Management**

- Regular Google listing updates
- Online advertising options
- Search engine optimization

## **Email & Text Marketing**

- Impromptu or regularly scheduled messages
- Filtered review requests
- Birthday promotions
- “We miss you” customer return messages
- Online ordering loyalty program

## **Social Media Tools**

- Impromptu or scheduled postings
- Customer photo submission and posting
- Customer review posting
- Library of customized promotions for automatic posting

## **Takeout Flyers**

- Photo contests
- Review requests
- Upcoming event promotions
- “Order direct” offers

**To schedule a demo, please contact us at 888-869-4595 or [info@emarketerexpress.com](mailto:info@emarketerexpress.com)**