



Marketing Feature Checklist

Coordinated Marketing Campaigns

- Simple, easy-to-use promotion builder
- Ready-made templates and artwork
- Website pop-up, email, text, mobile app, Facebook, Instagram, X, TikTok & YouTube posting
- Communication calendar

Website & Mobile App

- Custom, one-of-a-kind website (no reused templates)
- Content Management System (make your own edits)
- Pop-up promotional messages
- Online sales
- Gift card sales
- Branded mobile app

Google Management

- Regular Google listing updates
- Review collection tools to boost star ratings and ranking
- Optional SEO support

Email & Text Marketing

- Impromptu or regularly scheduled messages
- Filtered review requests
- Birthday promotions
- “We miss you” customer return messages

Social Media Tools

- Impromptu or scheduled postings
- Customer review posting
- Customer photo submission and posting
- Library of customized promotions for automatic posting

Online Advertising

- Local keyword targeting
- Geographic ad targeting
- Call and form tracking
- Ongoing campaign optimization and reporting

To schedule a demo, please contact us at 888-869-4595 or info@emarketerexpress.com